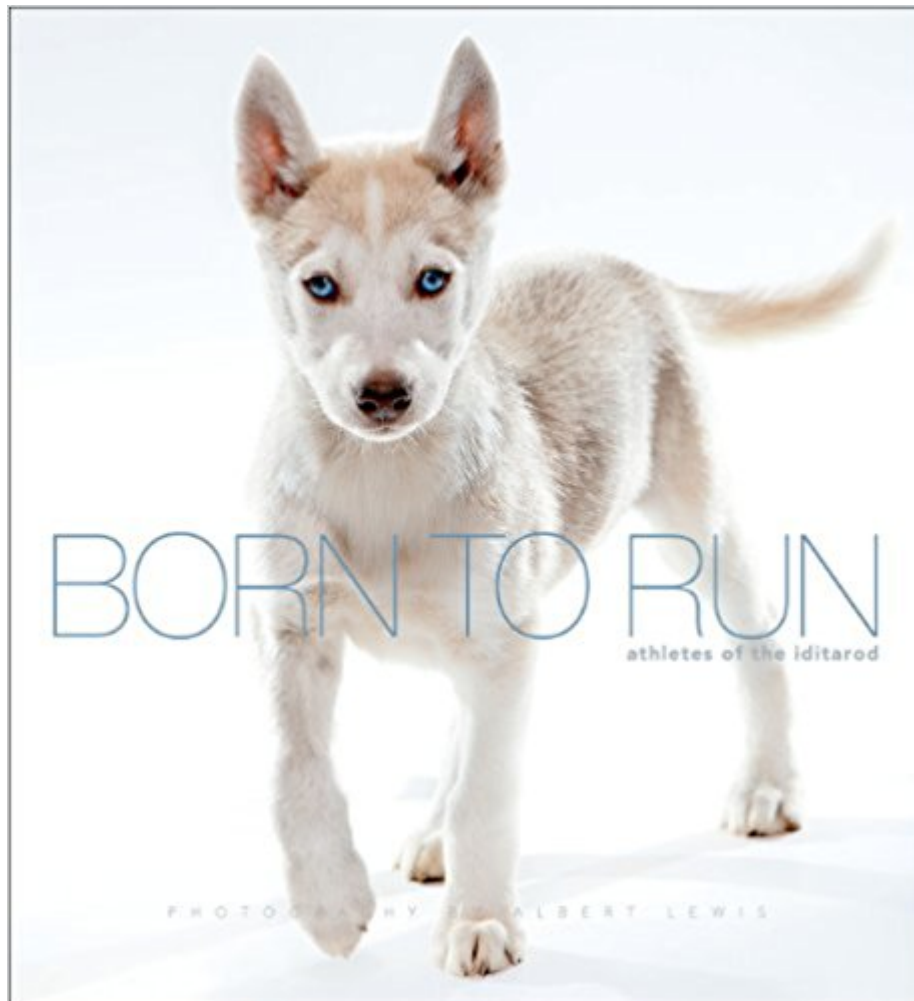




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# **Born To Run: Athletes Of The Iditarod**



## Synopsis

It's a familiar image: a line of dogs surging through snow along the Iditarod trail. It can be easy to forget that each team is made up of individual dogs, each one bred and trained to perform at the pinnacle of canine ability. Albert Lewis, a professional photographer and dog lover, was skeptical of the race when he first moved to Alaska, but after seeing the dogs' excitement at the Iditarod starting line and experiencing the mushers' deep connection with these athletes, his perception of the race was forever changed. Determined to show the world the heart and soul of these animal athletes that run thousands of miles, he took his camera and set out to revolutionize our image of sled dogs. In *Born to Run*, Lewis stops the dogs long enough to spotlight them as individuals, letting their personalities shine through. Lewis draws on his experience as a fashion photographer, capturing unique moments of stunning beauty and stoic grace, emphasizing their athleticism even as they're standing still. Additional photos show the dogs interacting with their mushers during care and training. The full-page photos are finely detailed, and readers will find themselves nearly reaching out to stroke the dogs on the pages. Accompanied by just enough text to provide each dog's name, age, and trail miles, the photos are left to speak for themselves. The hundreds of thousands of Iditarod fans across the globe have made the race a historic event, and race fans and dog lovers alike will be drawn to this book.

## Book Information

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## Customer Reviews

"You want, nay, *need*, this book. . . . It's (almost) as good as a pile of husky

puppies. "Born to Run: Athletes of the Iditarod" is a must for any animal lover."

(Marcy Davis Field Notes)"When I saw Albert's work, all I could say is WOW. . . . Born to Run is a wonderful collection of canine athletes by a very talented photographer."

(GoMush.com)"This book is a dog lover's dream, filled as it is with fetching head tilts, big doggie grins, goofy dangling tongues, intensely focused eyes, flopped over ears, and all those other physical traits that have so endeared these animals to us. Yet with its formal approach it is much more. The inner beauty of dogs has been captured as well, the strength of character that has made them our friends. Born to Run is a remarkable book, wholly original and hard to set down." (Daily News-Miner)"Captured in repose, rather than motion, these dogs that can perform amazing athletic feats, are visually captivating as seen through Albert's lens." (Dean Karnazes, author of Ultramarathon Man: Confessions of an All-Night Runner)

Albert Lewis is a photographer with more than twenty years of experience in various roles, including art director, creative director, and designer for companies such as Neiman Marcus, Nordstrom, Target, and many fashion houses. He now lives in Anchorage, Alaska.

Really loved the pictures of the different kennels some I know personally and other I've watched grow up and race in pictures. I was a little disappointed that the kennel name wasn't listed on the page so I knew for sure who came from where but I still love the book. I was also a little disappointed that a few dogs who had nothing to do with racing made it into the book. I expected a book to be about Athletes of the Iditarod to only have dogs either on their way to the Last Great Race or have already been retired. Personally love the little "red" on the cover. Cindy-Lou- Who of the who's litter at North Wapiti you guys rock!

Purchased this for a gift and it arrived in excellent shape and in a timely fashion. Am anxiously awaiting to give this at Christmas time.

I was blown away by the photography in this book. The photos are fantastic. But what is even more fantastic is having a photographer take the time to really capture the essence of each individual dog. Typically sled dogs are depicted as part of a team/part of a kennel/the product of a specific breeder. Sometimes we get the impression that dogs in a team are interchangeable with no individual distinctions. But then my biggest complaint is that the kennels were not identified for each dog. SO maybe it would have ruined the effect if the owner/musher/kennel had been listed under the dog's

picture. But, what about an appendix in the back? Or as a separate publication? After falling in love with these dogs, I wanted to be able to follow their careers. I wanted to know when I might see them again. I wanted to be able to connect bloodlines and see how older dogs are linked to their younger competitors. I wanted to know how the mushers at the back of the book related to the athletes in the photos. I also wondered how some of these dogs appeared at all in a book titled "Athletes of the Iditarod."

Just stunning

As an Iditarod volunteer, I have spent time with many of these dogs pictured. These sled dogs are amazing animals and this book is the perfect way to remember my time spent with these athletes. I think this is a must have book for any lover of the Iditarod and especially all volunteers!!!

This is a beautiful book with amazing pictures of dogs. The photographer had a huge job, but this is a great book for anyone looking for an amazing coffee table book.

I would have appreciated knowing the TEAM to which each dog belonged, in the brief details provided by each photo. Also, I had expected the dogs might be pictured in their natural habitat....rather than in a studio. The pictures are lovely, but any dog can be photographed in a studio, and a sled dog in the studio, looks like any other dog.

As a fan of the Iditarod and figuring this is the closest I'll get to meeting dogs and mushers, I "gifted" myself with this book for my birthday. Not only is the book marvelous but it came with two additional surprises: It's signed by both Albert Lewis and Jeff Atchley - Dallas Seavey, the winner of the 2014 Iditarod! I am delighted with this purchase!

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